



ALL PAKISTAN MEMON FEDERATION
I.T. COMMITTEE

ADMISSION
...**OPEN**

DIGITAL & SOCIAL MARKETING *with AI & Freelancing*

From Beginner to Pro – Master the Digital Game.



CLASS TIMING
11AM TO 3PM



COURSE DURATION
19 WEEKS



COURSE HOURS
75 HOURS



apmfitc



apmfitc.edu.pk



021-34134856-60



0306-2619045



Memon Federation House, Farooq Motlani Road Near Islamia College, Karachi

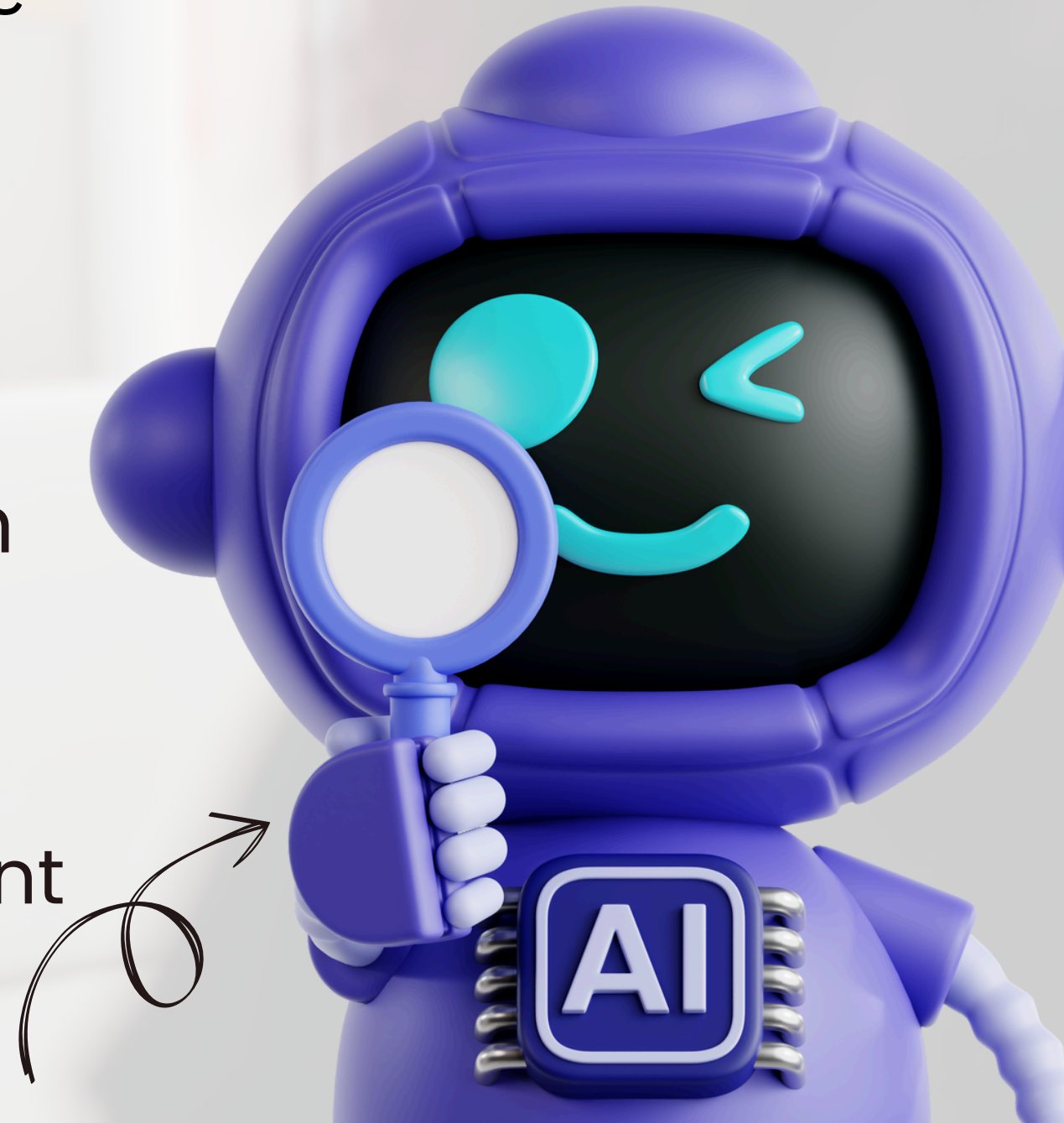


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COURSE OUTLINE SUMMARY

Beginner to Intermediate Level (Weeks 1-4)

- Week 1: Digital Marketing Introduction
- Week 2: AI Video & Voice Tools
- Week 3: AI Design Tools
- Week 4: AI for Social Media Management





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Beginner to Intermediate Level (Weeks 5-10)

- Week 5: Facebook Marketing
- Week 6: Instagram Marketing
- Week 7: Twitter (X), LinkedIn & TikTok
- Week 8: Marketing & Analytical Tools
- Week 9: Google Ads & Performance Marketing
- Week 10: Google Ads Deep Dive





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Module 2 - Advanced Business Growth & Strategy (Weeks 11-15)

- Week 11: Website Design & E-commerce
- Week 12: Freelancing Fundamentals
- Week 13: Advanced Google Ads & SEO
- Week 14: AI for Predictive & Automated Marketing
- Week 15: Financial & Legal Management





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Key Upgrades in This Version

- Short-form content mastery
- Latest AI tools
- Advanced SEO
- Ads Compliance
- No Extra Hours

